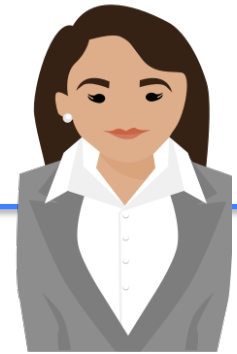


Jenny



Jenny was a successful medical practitioner, but she was on the verge of a career crisis. Having worked in the her field for 3 years after many years of schooling, she had been recognized in her work as the “go-to” contact, with the ability to assess new scenarios with a calm and patient-centered perspective. But Jenny wasn’t happy in her role, and didn’t know why; this job was everything she believed she wanted!

As we applied the Chocolate Cake methodology, we explored the attributes of her current role. We discovered that jenny was unable to satisfy her need for continuous learning and balance; the work environment relied on her ability to be a resource to others - at all hours - with flexible schedules resulting in an inconsistent and unpredictable work schedule. Once Jenny identified a consistent work schedule as a necessary element of her job, she searched for and landed a new role that allowed her to leverage her strengths in treating others, with time allotted for ongoing medical studies and balance with her personal/ social interests. Her career choice was her passion; within the environment that suited her needs, she is now flourishing!