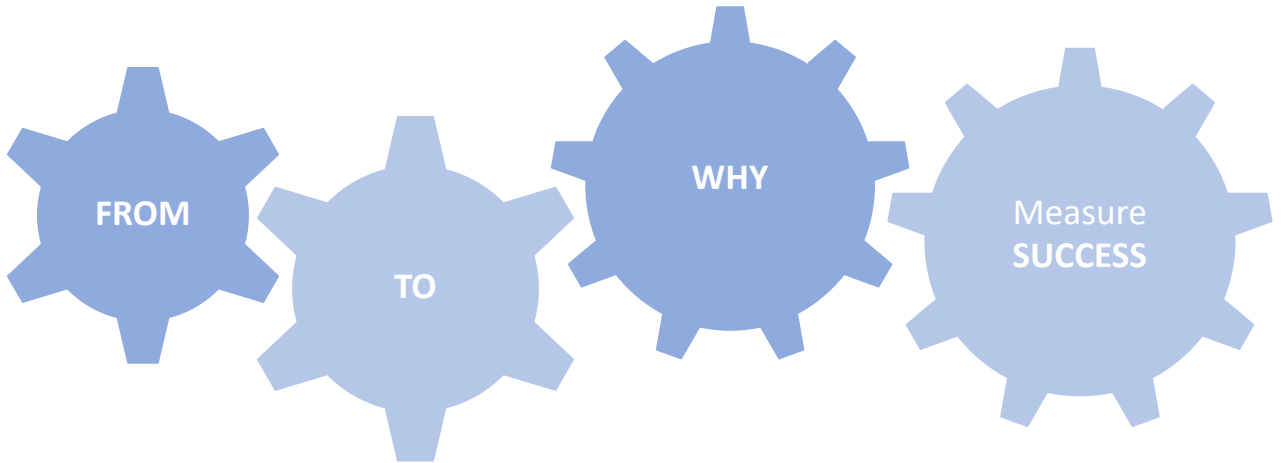


Contrast Statement

Brainstorm the factors necessary for a complete Contrast Statement



Where we are	Where we want to be	Why is it important	What Success looks like

*We are moving **from** [our current state] **to** [our future state] because it is important to [**Why**], and we will know we have succeeded when we [**measure of success**].*